

Join us at North America's Only Reuse Conference & Expo

ReuseConex

1st National Reuse Conference & Expo

October 18-20, 2010 | Hilton North Raleigh
Raleigh, North Carolina

"Reduce, Reuse, Recycle" has become a defining movement of our times! While *reducing consumption* and *recycling materials* have received their fair share of attention, *reuse* has remained in the shadows. Why? "**Reuse**" occurs constantly in our everyday lives, we simply don't think about it, and people often mistake recycling for reuse.

Visit a thrift shop or consignment store lately? Purchased a used item off of Craigslist.org or Amazon.com? Use a refillable coffee mug or water bottle? Bought a refurbished computer online? Found a great piece of antique furniture from the flea market? That's all reuse! All the people and companies providing these goods are part of the established and expanding Reuse Sector.

Developing, supporting, and promoting the growing Reuse Sector through increased awareness and improved business acumen will allow us to maximize and optimize the economic benefits that can be realized for this economic sector.

That's why the Reuse Alliance is proud to host **ReuseConex** – the one and only event that connects all facets of the nation's Reuse sector! We're bringing together people from far and wide to learn about the triple bottom line; environmental, social and economic benefits of reuse.

ReuseConex's schedule is complete with:

- * Expert panelists, motivating speakers, and informative workshops,
- * 40+ reuse-related exhibitors,
- * Tours of local reuse centers,
- * A reFashion Show, movie screenings, and much more!

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The event will have 3 distinct attendee tracks, so that everyone's interests are met:

- 1) **Reuse 101** – provides the general public and reuse sector novices a better grasp of the sector
- 2) **Best Practices** – allows reuse sector members to learn from each other
- 3) **Skills Builders** – allows advanced reuse sector staff to refresh and develop key organizational management skills in an interactive workshop format.

Who Should Attend?

- * Managers of reuse program or organizations
- * Local, State and Federal waste management officials
- * Private Waste Management firms
- * Environmental Educators
- * Reclaimed Material Artists
- * Green Builders & Interior Designers
- * Economic Development Agencies
- * Environmental Association Executives
- * Sustainability Consultants
- * Green Economy Investors
- * And of course, Consumers of used & reusable materials

ReuseConex Registration

- **Early-bird Individual Registration Fee** (Extended through June 30, 2010)
Three-day Registration (Savings of \$50): \$125.00
- **Individual Registration Fee** (Starting July 1, 2010)
Three-day Registration: \$175.00
- Single-day Registration: \$100.00
- Expo-only Registration: \$20.00

*Support this growing socially and environmentally beneficial economic sector by becoming a member of the [Reuse Alliance](#). All conference registrants are eligible to receive 15% off annual membership dues. Take advantage of this special offer; add a membership to your purchase.

Register Now!

Lodging & Conference Center

Hilton North Raleigh/Midtown

3415 Wake Forest Road
Raleigh, North Carolina 27609
(919) 872-2323

The conference will be at the lovely Hilton North Raleigh, in mid-town Raleigh. We negotiated a fantastic deal for our out-of-town guests of \$109 per night for this 3 1/2 star hotel. Your room rate includes free transfers from the airport and free in-room internet (a savings of \$100 per guest).

Reserve your hotel room now.

Be an Exhibitor and/or Sponsor

ReuseConex offers an array of sponsorship, exhibiting and advertising options that provide your organization with a cost-effective way to promote your products and services, establish your brand, build new business relationship and secure your position as a leader in the reuse industry. It is the perfect opportunity to reach key industry decision makers.

To sponsor the conference and/or join us as an exhibitor, please request a prospectus by emailing info@reusealliance.org. Sponsorships start as low as \$250 and exhibitor packages (including exhibitor booth, program ad, registration, and meals) are as low as \$600, if you register before May 31, 2010. Join the growing list of ReuseConex 2010 Sponsors.

ReuseConex 2010 Sponsored by:

- Bricolage
- Building Materials Reuse Association *
- Ceres Press
- EPA Region 1
- EPA Region 2
- EPA Region 4 *
- Extreme Craft
- Gaia Movement
- Goodwill NY NJ
- Goodwill of Eastern NC *
- Habitat ReStore of Greensboro, NC
- Habitat ReStore of Portland, OR
- Habitat ReStore of Wake County, NC *
- Hilton North Raleigh
- iWasteNot Systems *
- LA Shares
- Materials for the Arts
- Minnesota Pollution Control Agency
- NC Department of Environmental & Natural Resources
- NC State University
- NC Department of Natural & Environmental Resources *
- North Carolina State University
- North East Recycling Coalition

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- NYS Empire State Development
- Planet Reuse
- Planet Reuse
- Raleigh Recycles
- ReDress Raleigh
- Reuse & Deconstruction Network
- Reuse Connections
- Reuse Consulting
- Ruth's Reusable Resources
- Scrap Exchange
- Southeast Waste Information Exchange
- Thirst Clencher *
- U-Haul Corporate Sustainability *
- Upcycle Exchange
- Urban Ore
- Use Less Stuff
- VerdeVida *
- Waste Connections
- Working Films

** Planned Exhibitors as of 6/7/2010*

**Join the reuse movement and help create a cleaner environment
& a greener economy!**

Reuseconex.org

[Reuse Alliance](#), a national nonprofit association, works to increase public awareness of reuse by promoting the social, environmental and economic benefits of reuse and encouraging people to join the movement toward creating a cleaner environment & a greener economy. Reuse Alliance also works to strengthen the reuse sector by connecting, promoting, and supporting reuse organizations.